Contextual Understanding Enhancement

Our Problem

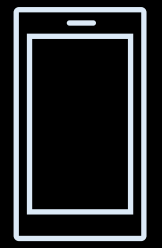
Individuals with autism or social anxiety face **significant barriers.**

1 in 65 people are diagnosed with autism spectrum disorder (ASD).

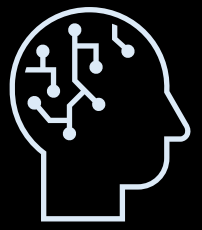
Competitors don’t offer **real-time support.**

Our Solution

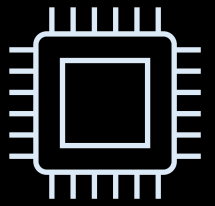
Realtime feedback and insights into conversations.



Mobile app with **conversational logging** for analysis.



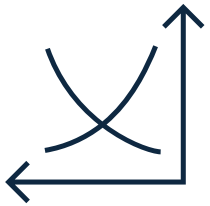
AI driven tips, tutorials and practice environments.



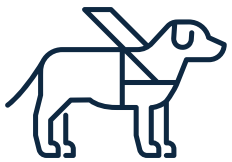
Hardware devices, including continuous monitoring mic.

AI Market

AI is transforming industries globally, with a market value of $136 billion in 2022, projected to reach **$1.5 trillion by 2030** at a CAGR of 37.3%.



Rising demand for **real-time assistance** and contextual understanding.



Increasing awareness and **support for neurodiverse** individuals.

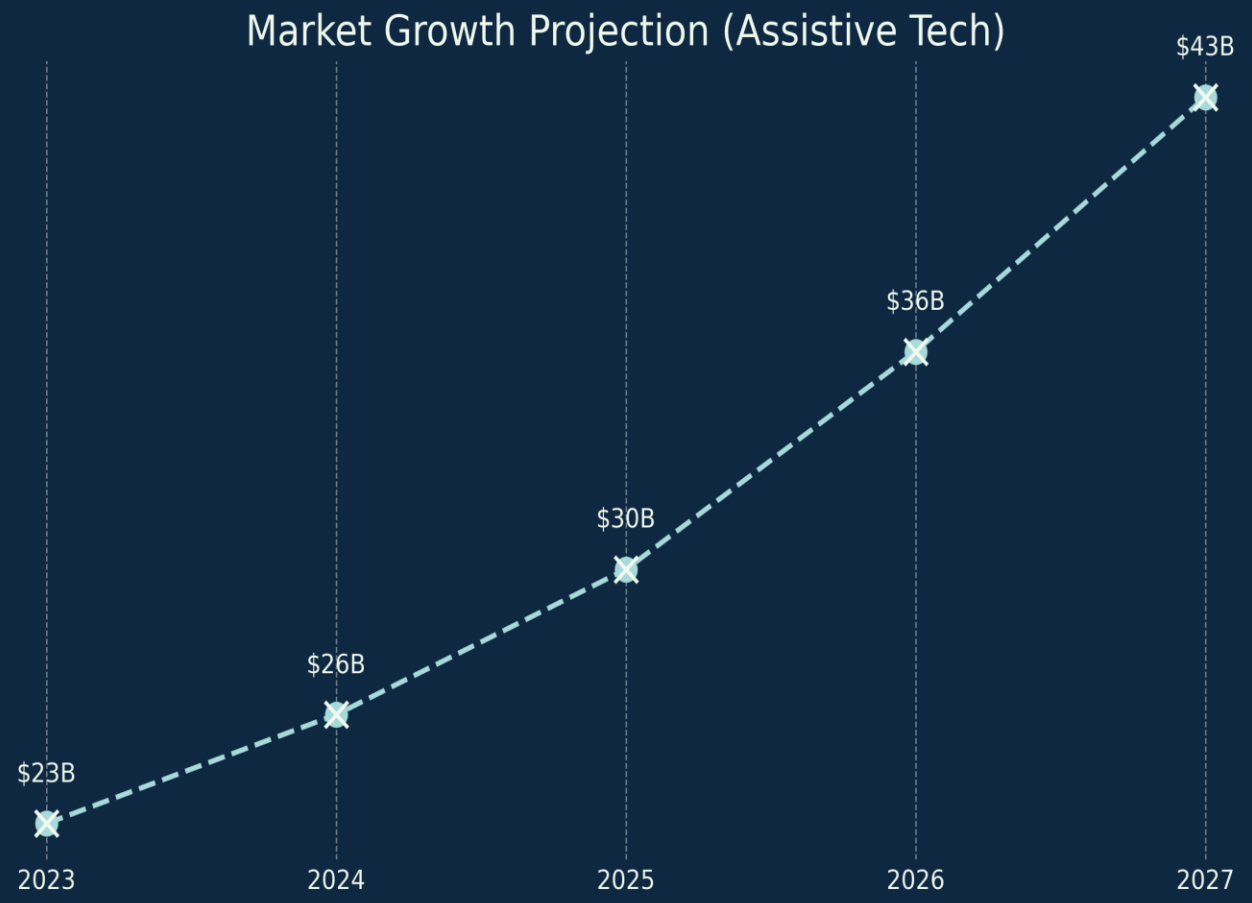
Advances in machine learning and **natural language processing.**

Our Market

Total Addressable Market: $2.3 billion globally.

Serviceable Obtainable Market: $50 million, across the European market in the first five years.

Target Adoption Rate: Aim for an initial adoption rate of 1% among the neurodiverse population, aiming to hit 50,000 users within the first 5 years.



Business Model

Subscription based model. €30 a month, with €100 upfront for device.

Direct to consumer, with institutional partnerships to broaden reach.

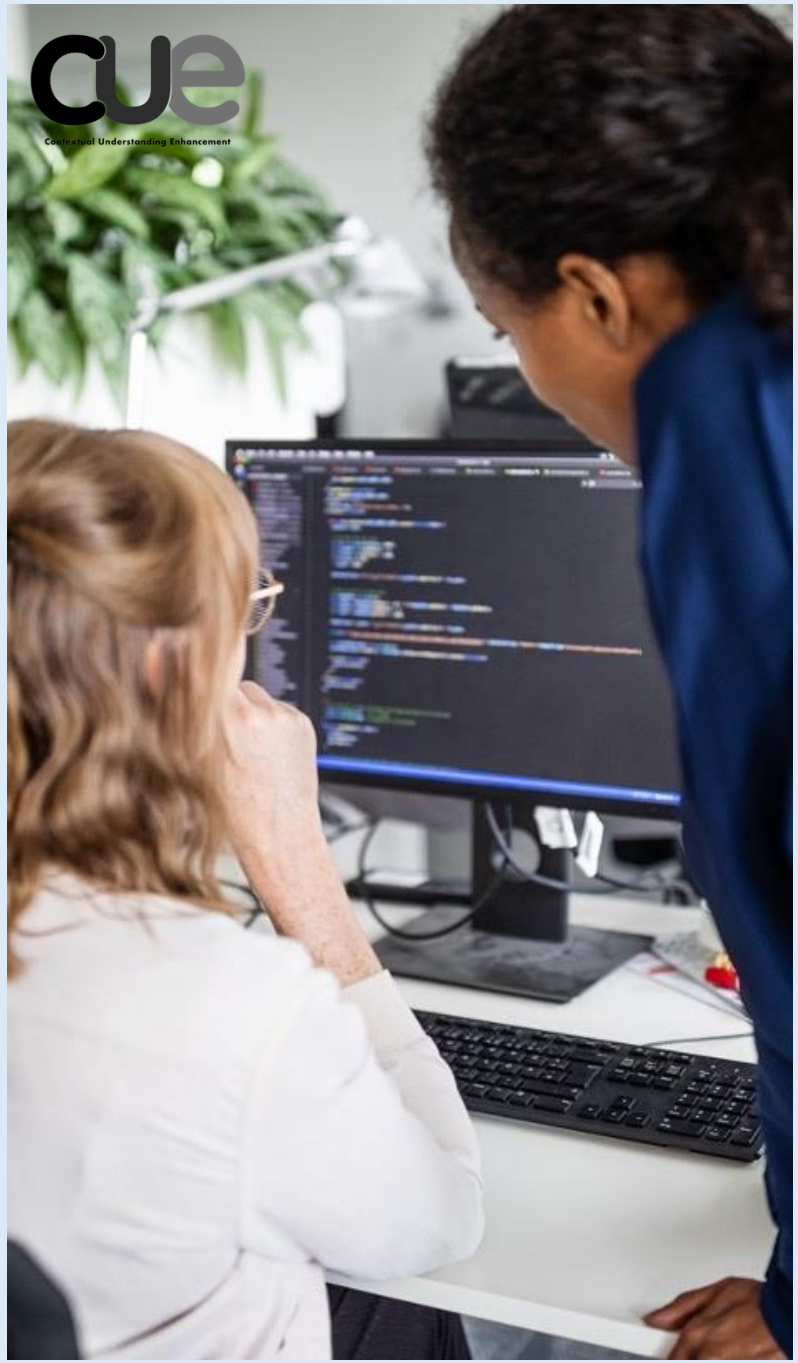
Target niche is neurodiverse individuals, families and educators.

Funding

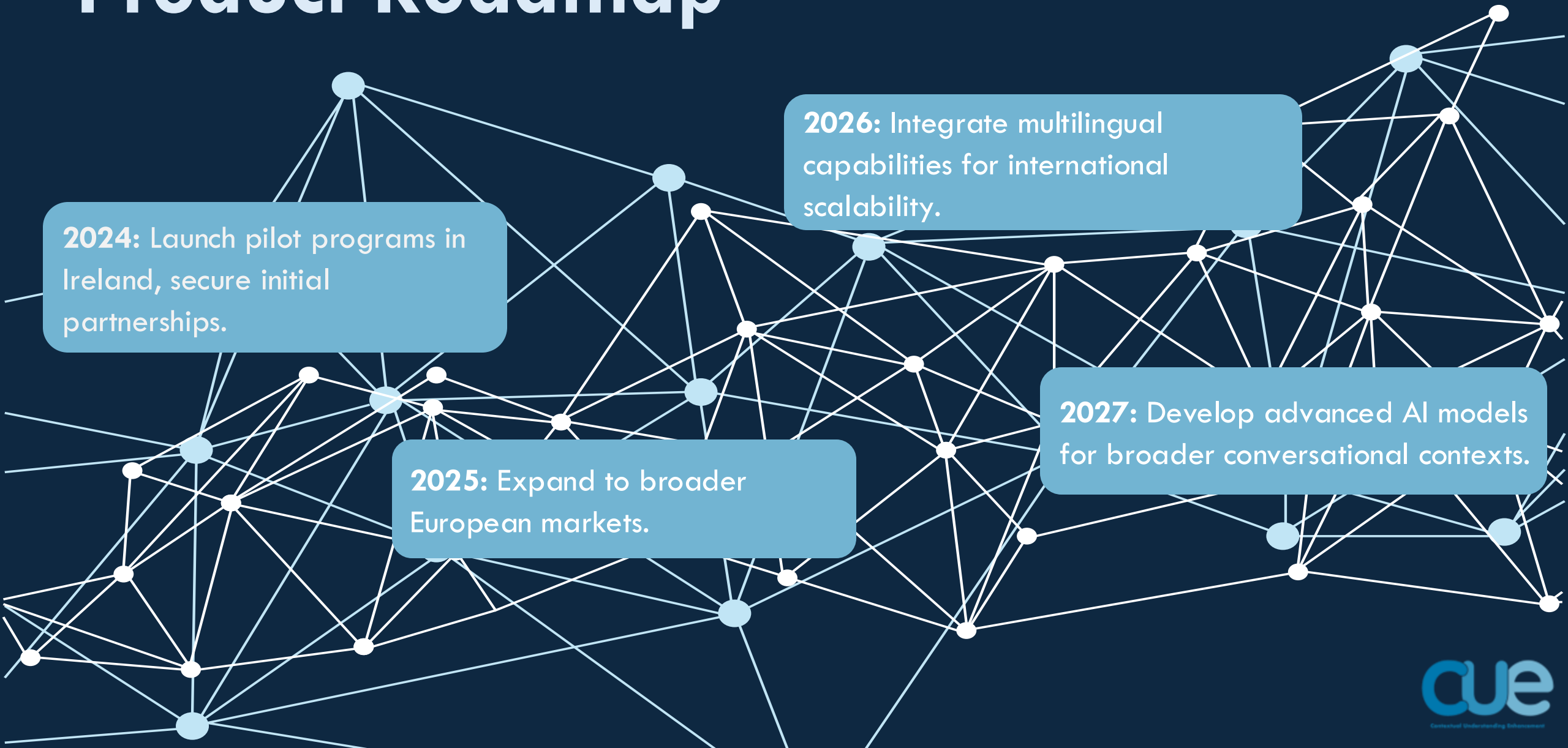
€60,000 seed funding for MVP development and pilot testing.

Allocation split between **app development, hardware creation** and **marketing**

Grants, investors and **crowdfunding.** In the process of HPSU approval for EIIS.



Product Roadmap



2024: Launch pilot programs in Ireland, secure initial partnerships.

2025: Expand to broader European markets.

2026: Integrate multilingual capabilities for international scalability.

2027: Develop advanced AI models for broader conversational contexts.

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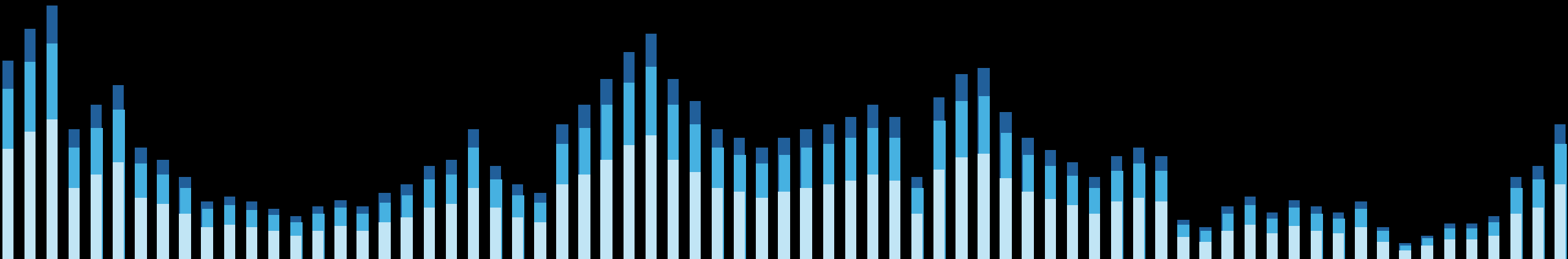
Thank You for Listening.